



## *A.T. Journeys* Editorial Guidelines

*A.T. Journeys* is published six times a year by the Appalachian Trail Conservancy. Editorial emphasis is on people, places, and events pertaining to the Appalachian Trail, the Appalachian Trail Conservancy and related hiking, flora and fauna, conservation, and environmental concerns.

**Articles:** Freelance manuscripts provide about 20 percent of the material in each edition. Electronic submissions are preferred.

**Photography:** Photos are of people, views, flora, and fauna on or from the A.T. Images of people are desirable, but must be “model-released,” meaning that the photographer has permission to publish a picture of an individual. Submissions should be digital photos taken from a 3-megapixel, or larger, camera or color slides. All images should be identified as either “donation” or “permission and payment required.”

**Illustrations:** Original artwork is solicited by the editor, usually to accompany specific manuscripts. Queries about freestanding artwork that is exclusively oriented to the Appalachian Trail are welcome when accompanied by a sample copy of an artist’s work.

**Advertising:** For advertising rates and specifications, contact the editor. In “Public Notices,” ATC members may solicit or offer information or advertise items appropriate to the Trail community. Those ads are published free of charge and are not available to nonmembers. Personal ads (*i.e.* personal greetings, thanks, or solicitations for “hiking dates”) are not accepted. Real-estate ads are accepted only if the property is directly adjacent to the A.T. A full name and phone number or e-mail address must be included for verification.

**Printing Specs:** *A.T. Journeys* is a 48-page, self-cover, 8 x 10 inch publication. It is a four-color publication (CMYK), saddle-stitched, and published on Arbor Web Plus Matte paper which contains at least 30 percent recycled, post-consumer waste paper.

All submissions should be sent to: [editor@appalachiantrail.org](mailto:editor@appalachiantrail.org), or mailed to Editor, *A.T. Journeys* at the address listed below.

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