

ATC Corporate Partnership Levels

As an Appalachian Trail Conservancy partner, your organization gains a halo of association with the A.T. and its millions of visitors.

All partnership levels include the following benefits:

- Subscription to *A. T. Journeys: The Magazine of the Appalachian Trail Conservancy*
- Storefront decal
- Certificate of recognition

A.T. Diamond—\$25,000 and up

- One FULL-page ad in *A. T. Journeys*
- Your company Web link on www.appalachiantrail.org
- ATC photo calendar
- Recognition in ATC's annual report

Platinum—\$10,000 to \$24,999

- One 1/2-page or two 1/4-page ads in *A. T. Journeys*
- Your company Web link on www.appalachiantrail.org
- ATC photo calendar
- Listing in ATC's annual report

Gold—\$5,000 to \$9,999

- One 1/4-page ad in *A. T. Journeys*
- Your company Web link on www.appalachiantrail.org
- ATC photo calendar
- Listing in ATC's annual report

Silver—\$1,000 to \$4,999

- One 1/6-page ad in *A. T. Journeys*
- ATC photo calendar
- Listing in ATC's annual report

Bronze—\$500 to \$999

- ATC photo calendar
- Listing in ATC's annual report

Contact Amy McCormick,
Corporate & Foundations Manager, 304.535.6331 x123



A.T. JOURNEYS



2009 ADVERTISING SPECS

Full page

7.375" w x 9.625" h
with bleed: 8.5" w x 11.125" h

1/2 page

horizontal 7.375" w x 4.75" h
vertical 3.5" w x 9.625" h

1/4 page

vertical 3.5" w x 4.75" h

1/6 page

vertical 2.25" w x 4.75" h

*A.T. Journeys Trim
8.375" x 10.875"

Ads should be submitted in PDF/X-1a format.

Ad Space Deadlines

January/February

Space: Nov 17
Materials: Dec 1

March/April

Space: Jan 19
Materials: Feb 2

May/June

Space: Mar 16
Materials: Mar 30

July/August

Space: May 18
Materials: June 1

September/October

Space: July 20
Materials: Aug 3

November/December

Space: Sept 14
Materials: Sept 28

CONTACTS

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